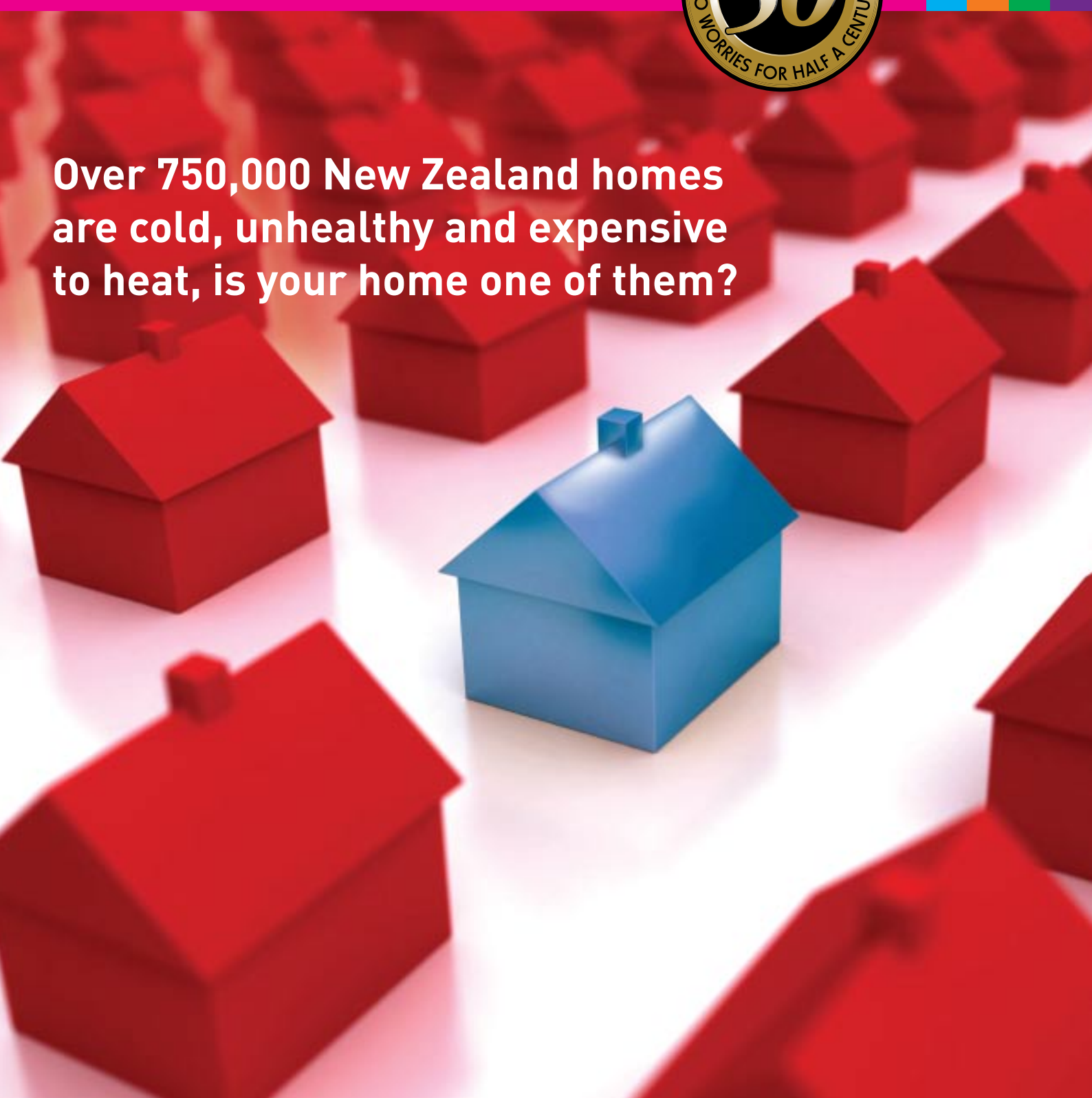




Over 750,000 New Zealand homes are cold, unhealthy and expensive to heat, is your home one of them?





Was your home built before the year 2000?

If your answer is yes, your house may not be the warmest, healthiest, or most energy efficient it could be. The older your home, the less likely it is to have the right level of insulation, resulting in a home that is not only cold, damp and unhealthy but also expensive to heat.



It's not that cold in New Zealand is it?

Ask your friends and family from colder countries like the UK or Canada, our average temperatures may not be as low, but our homes are often much colder. In fact colder than the 18°C recommended by the World Health Organisation for a comfortable and healthy home.

The secret to a warmer and healthier home that won't cost the earth...

Many homeowners spend thousands of dollars putting in heat pumps, dehumidifiers and other devices instead of addressing the fundamental problem – which is to stop the heat from escaping in the first place.

Installing Pink® Batts® insulation will trap the heat in keeping your family warmer and healthier, all while saving you money.

In a world where power bills have gone up by almost 50% over the last five years¹, insulation is a double winner – by saving you money every day you heat your home, it pays for itself over time.

¹Source: www.med.govt.nz, 2011

Pink® Batts® insulation - good for you and good for New Zealand

Living in a cold and damp home is not just unpleasant; it can also be bad for your health. Studies have found that families living in a well insulated home are less likely to suffer asthma or similar illnesses, they have less sick days and visits to the doctor.

Pink® Batts® insulation is also made right here in New Zealand so not only do you benefit from the cost savings, but you're doing something for our economy. It's also made from up to 80% recycled glass, which might otherwise go to landfill, so you'll be doing something for our environment too.



Where should I install Pink® Batts® insulation?

The best insulated home is one that is fully insulated – from top to bottom. Even if this is not achievable, insulating parts of your home will contribute to a warmer, healthier home, while providing long term cost savings.

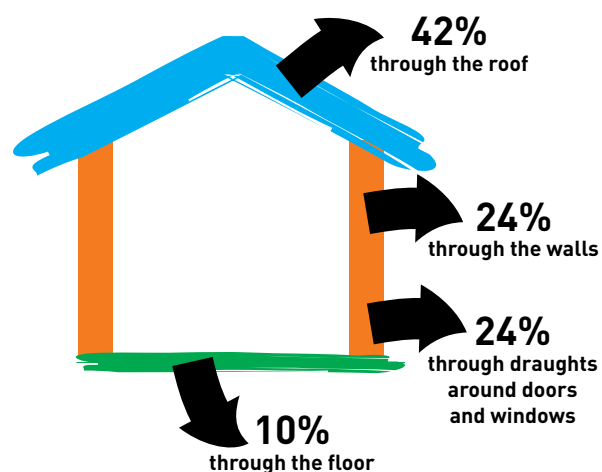
Follow the simple steps below and begin your journey to 'more than comfort'...

1 The roof – top priority
The ceiling and the roof are the areas where you can make the biggest difference. Since warm air rises, much of a home's heat vanishes through the roof. Trap rising heat with insulation and stop your heat escaping through the roof.

2 Fixing the floors – the next step to comfort
Underfloor insulation can have a big impact on your comfort, especially in older homes with gaps in their wooden floors, giving heat an easy escape route. A thick layer of insulation under your floor will keep the heat in and draughts out.

3 Warmer walls – don't miss the opportunity
If the opportunity arises, insulate your exterior walls first. About a quarter of your heat loss occurs through exterior walls. Walls are more difficult to retrofit as the wall linings need to be removed. If you are planning a big home renovation make sure you insulate your exterior walls.

4 Hot water cylinder and pipes
Heating a home's hot water makes up one-third of the average power bill. Insulating your home's hot water cylinder and the pipes is a quick and easy way to make a difference to your energy usage.



Other things you can do to help stop the heat escaping

Draughts - Draught proofing your doors and windows are simple and inexpensive steps you can also take to help reduce heat escaping.

Windows - Fitting heavy thermal drapes is an inexpensive way to reduce heat loss through windows, for a more contemporary look you can also double glaze your windows.



There are installation options to suit every one

A good professional installer provides convenience and will guarantee the installation, giving you the assurance that your insulation is installed to provide maximum warmth. Use the table below to find the Pink® Batts® insulation installation option that best suits you, and enjoy summer warmth all year round.

CALL ON THE EXPERTS

Cost: \$\$\$
Simplicity: ✓✓✓
Performance: ★★★★★

Having your insulation professionally installed ensures that it is fitted properly. If insulation is fitted incorrectly, it won't be nearly as thermally effective. You can rely on the experts for a quick and clean professional job. They can also assess any existing insulation to help ensure your home gets the best level of insulation.

DIY PROJECT

Cost: \$
Simplicity: ✓
Performance: ★★★★★

If your budget doesn't stretch to professional installation or you are a seasoned DIYer, you can install Pink® Batts® insulation yourself with the right knowledge and tools. Installing your own insulation may take you longer than the professionals but there is nothing like the personal satisfaction of doing a job yourself and saving money at the same time.

DO IT YOURSELF WITH SOME EXPERT HELP

Cost: \$\$
Simplicity: ✓✓
Performance: ★★★★★

If your DIY confidence extends only to the easier installation projects, you can adopt a mix and match approach: do the ceiling installation yourself and call on the experts for the rest of the job. That way, you may also benefit from the Government grant for the professional part of the installation.

What if I already have some insulation?

While your home may already have a little insulation, it is unlikely to be the same level as a newly built home, as the last few years have seen the mandatory levels of insulation increase considerably.

The experts refer to these levels as R-values. R-values are a measure of how effective the insulation is at stopping heat from escaping your home. The higher the R-value the more effective the insulation is at reducing heat loss. The Pink® Batts® Ultra® Ceiling insulation range offers R-values as high as R5.0.

Any existing insulation in the ceiling should be around the same height as a one litre bottle of milk, anything less and you'll be missing out. Without the right level of insulation, heat continually escapes from your home, a huge waste of heat and money. **It's never too late to insulate your existing home.**

Professional installation isn't as expensive as you think...

If your home was built before 2000, you can benefit from the current government grant saving up to \$1,300 on the cost of insulation, ask in store or visit www.pinkbatts.co.nz to find out more.

Grab your Pink® Batts® DIY guides for installation tips

Before you begin your insulation project, make sure you have everything you need to make the job go smoothly.

The Pink® Batts® DIY guides will help you select the best level of Pink® Batts® insulation for your home, list the simple tools and equipment you'll need to get started, and go through each step with simple instructions.

Pick your guides up at your favourite store or visit www.pinkbatts.co.nz



If you're worried about doing it wrong, don't. If it all gets a bit too much or needs fixing, expert help is only a phone call away on 0800 PINK BATTES (0800 746 522).

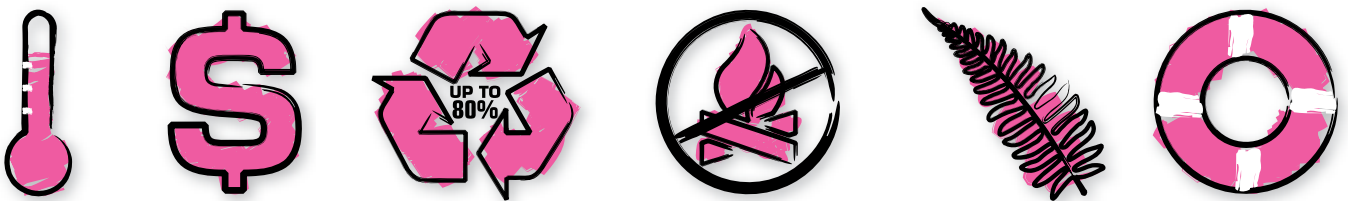
Ready to get started?

Visit our website www.pinkbatts.co.nz to find one of our preferred installers in your area or to download your Pink® Batts® DIY guides.

You can also visit your local hardware store for the Pink® Batts® DIY guides and ask for more expert advice and information.

Enjoy 'more than comfort' with Pink® Batts® insulation

You probably already know insulation offers the comfort of a warmer home, but Pink® Batts® insulation offers so much more...



COMFORT COST SAVINGS SUSTAINABILITY PRODUCT SAFETY HEALTHY LIVING ASSURANCE



License No 250407.
Thermal (resistive type)
building insulants.



PLEASE NOTE: The Pink® Batts® Ultra® ceiling and wall products, along with Pink® Batts® R3.6 ceiling are the only Pink® Batts® products that have Environmental Choice New Zealand accreditation.

Subject to change without notice. Terms and Condition apply. This document supersedes all previous versions and may have been superseded; is a guide only and the purchaser should ascertain the suitability of this product for the end-use situation intended and when used in conjunction with other products; and is provided without prejudice to Tasman Insulation New Zealand Ltd (Tasman) standard terms of sale. Tasman retains the right to change specifications without prior notice. Refer to www.pinkbatts.co.nz or consult Tasman for further information. Do not use this product for any application not detailed in this document. All claims about this product are subject to any variation caused by normal manufacturing process and tolerances. The liability of Tasman and its employees and agents for any errors or omissions in this document or otherwise in relation to the product is limited to the fullest extent permitted by law. Except where the consumer acquires the goods for the purposes of a business, any rights a consumer may have under the Consumer Guarantees Act are not affected.

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